

Sustainable development BlueWay, a sustainable programme



Because of its business, its size and its corporate culture, the group, electrical equipment distributor, has significant leverage when it comes to helping its associates, partners and customers to factor new economic, environmental and societal concerns into their activities. One of Sonepar's objectives is thus to constantly improve its product offering so that it can provide its customers with optimal returns in terms of quality, comfort, the safety of goods and people, installations, logistics and energy consumption.

Contributing to progress in sustainable development

Sonepar's ambition is to contribute to progress in the area of sustainable development, presented under the name of "BlueWay", via a three-year plan based on four founding principles and four key objectives.

The principles

- The business: distribution of electrical equipment and related services,
- The people: awareness, expertise and productivity,
- Governance: subsidiarity and sharing cultural values,
- Shareholders: autonomy, independence and security.

The objectives

- Constantly adapt to the needs expressed by our partners,
- by practicing a constructive, transparent and equitable dialogue which respects the interests of all stakeholders as well as major environmental and societal concerns,
- Develop responsible behaviours on a day-to-day basis that will preserve our common heritage intact for future generations.
- Foster shareholder loyalty with respect to the development of the group.

BlueWay websites

- Canada: <http://www.blueway.ca/>
- France: <http://www.blue-way.fr/>
- Belgium: <http://www.cebeoblueway.be>